

FinTech Insights November 2020





Our insights

The FinTech route to greater financial inclusion in India

Financial inclusion in India has seen extensive improvement in the past few years. The number of Indians with bank accounts has increased in recent times and it is estimated that nearly 80% Indians have bank accounts at present. As the Government of India (GoI) continues to work towards extending financial services to the underbanked segment of the population, FinTech companies in India are gradually making their presence felt. Read more.



From around the web

November 2020 was an exciting month for the global FinTech ecosystem. A few curated and handpicked developments in the FinTech sector from the last month are outlined below:

Global

- Grab leads series B round of up to \$100m in Indonesian FinTech LinkAja. Read more.
- MAS Announces 20 Finalists for the 2020 Global FinTech Hackcelerator. Read more.
- China's banking regulator signals tougher fintech antitrust laws. Read more.
- Citi Accelerator lures over 3,500 FinTechs. Read more.
- Indonesia Financial Group to strengthen insurance and underwriting industry. Read more.
- Malaysia and Indonesian regulators sign FinTech cooperative agreement. Read more.
- Australia's central bank launches digital currency project. Read more.
- Brazil prepares launch of new regulatory sandbox for FinTech. Read more.



India

- SBI YONO Has A Valuation Of Over \$40 Billion, Chairman Rajnish Kumar Says. Read more.
- WhatsApp Pay gets green light to go live on UPI. Read more.
- Amazon Pay ICICI Bank credit card becomes fastest to cross 1 million milestone. Read more.
- Open launches UPI autopay feature for small businesses. Read more.
- Yodaa, a neo-bank and lifestyle app for teenagers, is being launched in India. Read more.
- Lendingkart launches co-lending SaaS platform for financial institutions, banks, NBFCs. Read more.
- Mswipe launches facility allowing SMEs to offer 'Buy Now Pay Later' schemes. Read more.

Regulatory developments

The FinTech industry witnessed a few important regulatory developments in November. A few key developments in the Indian FinTech sector are highlighted below:

- NPCI caps UPI transactions on third-party apps at 30%. Read more.
- Under RBI's sandbox initiative two payment solution entities for rural areas begin testing. Read more.
- RBI sets up innovation hub for financial sector. Read more.
- The RBI hints at working on a framework for regulating FinTechs. Read more.
- RBI Sandbox to accept applications beginning November 15. Read more.



Investments

The Indian FinTech ecosystem received a significant amount of funding in the month of November as well. FinTech investments in Indian start-ups from November 2020 are highlighted below.

Start-up	Sector	Amount raised	Lead investor	Source
Cashfree	Payments	USD 35 million	Apis Partners	Read more.
FlexiLoans	Lending	USD 20 million	Led by Falguni and Sanjay Nayar Family Office	Read more.
Pagarbook	Enabling Tech	USD 7 million	Sequoia Surge, IQ Alpha	Read more.
Slice	Lending	USD 5.2 million	Vivriti Capital, Northern Arc Capital and InCred Financial Services	Read more.
GetVantage	Lending	USD 5 million	Chiratae Ventures and Dream Incubators	Read more.
LivFin	Lending	USD 4.7 million	DEG	Read more.
Credgenics	EnablingTech	USD 3.6 million	Accel Partners and DMI Alternatives Fund	Read more.
Fedo	InsurTech	USD 1 million	Unicorn India Ventures	Read more.
Nira	Lending	USD 1 million	Angel Investors	Read more.
Instamojo	Payments	Undisclosed	Base and Gunosy Capital	Read more.
Algobulls	WealthTech	Undisclosed	Venture Catalysts	Read more.

Partnerships

The FinTech ecosystem saw a diversified set of partnerships built across different sectors. A few handpicked partnerships that developed in the Indian FinTech space in November 2020 are listed below.

Financial firm	Partnered with	Sector	Purpose	Source
ICICI Bank	Sqrrl	WealthTech	To provide goal-based investments platform for 'ICICI Bank Mine', the country's first comprehensive banking programme for millennial customers	Read more.
ICICI Bank	Visa	EnablingTech	To provide 'Visa in a Box' programme for FinTech acceleration	Read more.
Mastercard	USAID	Payments	To empower women through financial inclusion	Read more.



Mastercard	SBI Card	Payments	To launch contactless payments on the SBI Card app	Read more.
Axis Bank	BWSSB	Payments	To manage various e-payment collections through digital and offline modes.	Read more.
RBL Bank	Visa	Payments	To provide instant payouts for FinTechs which will empower real-time push payments	Read more.



Incumbent FinTech initiatives

Here are a few incumbent FinTech initiatives launched by Indian financial institutions (FIs) in November 2020.

- ICICI Bank launches 'Mine' for millennial customers. Read more.
- IndusInd Bank goes live on Account Aggregator Framework. Read more.
- ICICI Direct and IIM-B to incubate 10 FinTech start-ups. Read more.





Vivek Belgavi Partner, Financial Services Technology Consulting and India FinTech Leader PwC India vivek.belgavi@pwc.com

Avneesh Singh Narang Associate Director, FinTech and Innovation Strategy PwC India avneesh.narang@pwc.com Mihir Gandhi Partner and Leader, Payments Transformation PwC India mihir.gandhi@pwc.com

Joydeep K Roy Partner, Insurance and Allied Businesses PwC India joydeep.k.roy@pwc.com Amit Nawka Executive Director, Deals PwC India amit.nawka@pwc.com

Amit G Jain Director, FinTech and Financial Services – Regulatory PwC India amit.g.jain@pwc.com

Authored by Pratik Pathrabe and Shivangi Maheshwari